

Order / Rev: 197074
 Alt Order #: 06839671
 Flight Dates: 09/04/12 - 09/13/12

Advertiser: POL/American Crossroads
 Product Desc: 9/4-9/13 American Crossroads
 Estimate: 690

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/12/12	09/12/12	LN M-F M-F News 10 @11	CM	11p-1130p	--W----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--W----	1		\$1,800.00		0.00						
E 15	WAVY	09/04/12	09/04/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	-T-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
THE TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-T-----	1		\$400.00		0.00						
E 16	WAVY	09/06/12	09/06/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	---T---	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
THE TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	---T---	1		\$400.00		0.00						
E 17	WAVY	09/10/12	09/10/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
THE TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$400.00		0.00						
E 18	WAVY	09/12/12	09/12/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	--W----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
THE TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--W----	1		\$400.00		0.00						
E 19	WAVY	09/04/12	09/04/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	-T-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-T-----	1		\$150.00		0.00						
E 20	WAVY	09/05/12	09/05/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	--W----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	--W----	1		\$150.00		0.00						
E 21	WAVY	09/12/12	09/12/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	--W----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--W----	1		\$150.00		0.00						
E 22	WAVY	09/13/12	09/13/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	---T---	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---T---	1		\$150.00		0.00						
E 23	WAVY	09/09/12	09/09/12	NFL Football NFL Football	CM	NFL Football	-----S	:30	1	\$5,000.00	P3	0.00	NM	1	\$5,000.00
SNF: PITTSBURGH/DENVER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-----S	1		\$5,000.00		0.00						
E 24	WAVY	09/04/12	09/07/12	Today Show 2 Today Show 2	CM	9a-10a	-TWTF--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	1		\$500.00		0.00						
E 25	WAVY	09/10/12	09/13/12	Today Show 3 Today Show 3	CM	10a-11a	MTWT---	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	MTWT---	1		\$400.00		0.00						
Totals													25	\$27,700.00	